



July 16, 2020

To Whom It May Concern:

It is my absolute pleasure to recommend Chris Cox. Chris and I worked very closely together in Cardtronics' marketing department for well over 7 years.

I thoroughly enjoyed my time working with Chris, and came to know him as a truly valuable asset to our team as well as many other departments within the organization. He is honest, dependable, and incredibly hard-working. Beyond that, Chris is an impressive digital marketing talent who is always ready and willing to take on the next challenge with a positive attitude and outlook!

His knowledge of SEO/PPC and expertise with HubSpot and other marketing automation platforms was a tremendous advantage to our marketing team. He put his skillset to work in order to transition us out of Eloqua and into Hubspot – also working to integrate HubSpot with our CRM, Sales Force.

Along with his undeniable talent, Chris has always been an absolute joy to work with. He is a true team player, and always manages to foster positive discussions and bring the best out of other employees.

Without a doubt, I confidently recommend Chris to join your team. As a dedicated and knowledgeable employee and an all-around great person, I know that he will be a beneficial addition to your organization.

Please feel free to contact me at (281) 702-1296, should you like to discuss Chris' qualifications and expertise further. I'd be happy to expand on my recommendation.

Best wishes,

A handwritten signature in black ink that reads "Brian Haynes". The signature is fluid and cursive, with a long horizontal stroke at the end.

Brian Haynes
Director – Marketing Strategy, Retail & Consumer